

# THE HallMark

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## Strides For CJD in Memory of Harvey L. Hall

# Paramedic Chris Parks & Wife Help Save Cardiac Arrest Victim While on Vacation



which was not present. Samantha started CPR, while Chris maintained the airway by keeping the man's head in manual stabilization. After a couple of minutes, they switched roles at which time the fire department arrived

it up for a bit. His appreciation for their efforts was quite evident by his smiles. Their efforts also caught the interest of Steve Vaus, the Mayor of Poway. When the firefighters who ran the call got back to the station, they called their battalion chief and told him he wouldn't believe who they ran in to and how. The BC brought it up to the mayor who wanted to



A beaming Mladen Nikolich is reunited with the husband and wife team credited with playing a role in saving his life, along with Chris' sister Jessica.

recognize the efforts of everyone involved. The Parks drove back down to Poway and were recognized on July 17 at the City Council meeting where the mayor presented them with a challenge coin and Cer-

Whether he is on-duty or not, Paramedic Chris Parks stands ready to answer the call for someone in need of assistance.

As emergency medical professionals, lending help to someone in need is part of their DNA. It is not something they leave behind at the end of their shift. This rang true recently for Hall Paramedic Chris Parks and his wife Samantha, an ER Tech with Dignity Health (and former Hall EMT), while in the San Diego area for a wedding this past May. They had stopped by his sister Jessica's house for a visit when a neighbor called and said a man was down on the sidewalk. "We go outside and see this guy supine on the ground, kind of hanging off the curb, very cyanotic," said Parks. He and his wife approached the gentleman, immediately checking for a pulse—

on scene. Coincidentally, Chris grew up in Poway and knew several of the firefighters who immediately recognized him. The patient was in v-fib so firefighters delivered one shock putting him into a sinus tachy rhythm with a strong radial pulse. Throughout the remainder of the call, the firefighters allowed the Parks' to assist until the ambulance arrived to transport the patient to the hospital. The next day, his sister got in contact with family members of the man and was told that he was alive and well and expected to be discharged within a couple of days and that he wanted to meet Chris and Samantha. According to Chris, they stopped by to meet Nikolich and chatted

certificate of Appreciation for their actions. Chris is modest in reaction to the recognition he received, stating "I'm not big on the fame, but, it feels good saving an individual like that." Parks said it would be hard for him to just sit on the sidelines and see someone who needs help. "It would just eat me up. I can't say, 'That's someone else's problem.' I know if I do it, it's going to get done."

Parks recalled someone once telling him, "It's not so much the treatment plan of the patient, but how you treated the patient that they'll always remember." "That definitely sticks with me, having the care and compassion to know that you care about other people." \*



Over 140 residents joined with the Hall family for the inaugural Strides4CJD-Bakersfield, on October 7, to bring awareness and raise funds to support research, education, and family support for those impacted by Creutzfeldt-Jakob Disease.

Founder Harvey L. Hall succumbed to the sporadic form of this rapidly progressive disease which has no cure on May 19. Upon confirmation of his illness, Mrs. Hall began learning about the disease, where she discovered the good work being done by the CJD Foundation. Determined to help find a cure, she vowed to become an advocate.

The Bakersfield event consisted of a 2-mile leisure walk and 5K Run around picturesque Lake Ming. KERO 23 ABC's Tim Calahan served as race announcer while the CSUB Spirit Squad and Women's Basketball Team cheered for and presented commemorative medals to each participant as they strode past the finish line.

Afterward, a delicious barbecue chicken lunch was served by the Bakersfield Breakfast Lions.

In true Bakersfield fashion, the community turned out to support its beloved 25th Mayor and others impacted by CJD. "We were impressed and touched by how quickly and powerfully the com-

munity galvanized to pay tribute to Mr. Hall through Strides for CJD," said Debbie Yobs, President of the CJD Foundation, who traveled to Bakersfield from New Jersey to recognize the success of this first-year event in our city. "The Bakersfield Strides for CJD event was the top fundraising site nationwide, among 15 locations! In addition, "Team Big H, in Memory of Harvey L. Hall" was the top fundraising team among more than 100 teams nationwide. These are outstanding results for a group hosting its first event, and will have a long-lasting impact on our work in the CJD community, including funding research grants, medical education, and family information programs," Yobs said.

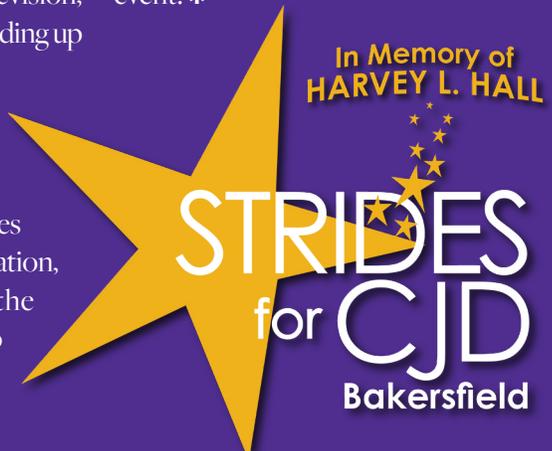
Yobs also drew attention to the amount of media attention and public awareness created by the Bakersfield event. "A key goal of Strides for CJD is to raise awareness, and the Bakersfield event did that with flying colors! The television, radio, and newspaper coverage leading up to, during, and following the event will undoubtedly help fill the void in information about CJD in the community. Getting the facts out, alerting affected families on where to find help and information, and raising the awareness of the medical community are crucial to

making a difference with CJD."

Putting on such an event could not have happened without the support of our community partners including the Bakersfield Fire Department, Raymond's Trophy & Awards, KERO 23 ABC, iHeart Media Bakersfield, Stinsons, Hall Letter Shop; and, the generosity of so many including Bakersfield Prayer Breakfast, Cindy Elbert Insurance Services, Inc., Michael Gold, John Bentley, Kay Meek, Three-Way Chevrolet, Dr. Ron Ostrom, HP Sears, Todd Valeri, San Joaquin Tires & Wheels, Jackie Att, and John Surface.

Organizing this event in such a short period of time wouldn't have been feasible if it weren't for Kerry Ryan with Action Sports, who invited us to share the Lake Ming Recreational Area with his hugely successful Bakersfield Triathlon.

Finally, the Hall family is especially appreciative of so many employees who participated in and/or donated to this event. \*



# Founder Harvey L. Hall Receives State & National Honors for Positive Impact on the Industry

Hall Ambulance Founder Harvey L. Hall received back-to-back state and national recognition in September for his dedication and impact on the ambulance industry.

The American Ambulance Association (AAA) awarded Hall Ambulance Founder Harvey L. Hall with the Robert L. Forbuss Lifetime Achievement Award during its Annual Convention on September 7 at the MGM Grand Las Vegas.

Two weeks later, the California Ambulance Association conferred Emeritus Recognition upon this EMS pioneer for his distinguished service to the science & art of ambulance services during its 70th Annual Convention at Harvey's Lake Tahoe Hotel.

Accepting both awards, was his widow, Lavonne C. Hall, President & CEO of the Company. The Robert L. Forbuss Lifetime Achievement Award is named in honor of the first Executive Director of the American Ambulance Association. It recognizes a volunteer leader who has made a significant long-term impact on the association. The Honorable Harvey Hall achieved this through his 58-year career and dedication to the private ambulance industry, the AAA, and its members.

The CAA's classification of Emeritus Member recognizes those individuals who have contributed significantly to the association and the industry, and who has rendered distinguished service in achieving the purpose and objectives



American Ambulance Association President Mark Postma presents Lavonne C. Hall with the Robert L. Forbuss Lifetime Achievement Award honoring her late-husband. (At Left) Mrs. Hall accepts the California Ambulance Association's Emeritus Recognition from Executive Director Ross Elliott and President Alan McNary.

of the association.

During her acceptance remarks, Hall spoke about her husband's passion to professionalize the ambulance industry through his involvement with the state and national associations.

"From an industry level, one of Harvey's proudest achievements was champion-

ing the cause to find solutions to reimbursement challenges," she said. "He

founded the 911 Ambulance Provider's Medi-Cal Alliance, bringing together AMR, American Ambulance, Care Ambulance, Rural/Metro, Paramedics Plus and Hall Ambulance. Incredibly, they accomplished their goal in just two years!"

She spoke about him caring deeply

# Hall Ambulance Honored with AMBY and CAASE Awards for Innovative Programs

about the customer experience, reading every comment returned on the Company's quality surveys. "If there was a concern, he expected it to be addressed immediately."

Hall led through heart leadership and taught through words as well as actions. "To him, the most important lessons were Care, Compassion, and Community.

- Care ...he expected the very best for the patients we serve. The best personnel; the best equipment; and, the best care possible.

- Compassion ...for your patients as well as your co-workers. Harvey knew that sometimes holding your patient's hand is the best medicine they need.

- Community ...Harvey believed in giving back and being an active part in the communities we serve."

At the CAA presentation, Hall expressed her appreciation to the numerous CAA member companies who drove hundreds of miles to be a part of the honorary procession that was held as part of the Community Celebration to Honor the Life of Harvey L. Hall on June 2 in Bakersfield, and to those ambulance services who provided mutual aid coverage so that as Hall Paramedics and EMTs could attend the service, as possible.

Mrs. Hall closed her comments to standing ovations at both events, stating, "Together, we will continue to grow and strive to improve our goals of Care, Compassion, and Community, just as Harvey would have expected of us.

She gave tremendous praise to the Hall Ambulance employees, management and leadership team who have risen to the occasion during such a difficult time. \*



Siren the Rescue Dog accepts the CAASE Award from the California Ambulance Association along with John Surface, VP of Corporate Operations, and the CAA's Ross Elliott, and Alan McNary.

In addition to the honors bestowed upon Mr. Hall, Hall Ambulance Service was the recipient of two American Ambulance Association AMBY Awards and two CAASE Awards by the California Ambulance Association.

Hall Ambulance's Siren the Rescue Dog received an AMBY for Public Relations Campaign and a CAASE Award in the Community Impact category. Patterned after the Hall family's pet St. Bernards, "Siren" and "Rescue" the mascot has become a local celebrity of sorts through appearances at numerous community events. The program was expanded with the creation of a smaller plush version of Siren, which the Paramedics, EMTs, and RNs give to the children they respond to as a means of bringing comfort during a difficult time.

The Company's Annual Employee

Recognition Awards also received an AMBY and CAASE award in the Employee Programs categories.

Such recognition is a hallmark of the culture at Hall Ambulance established early on by its founder. The purpose of the program is to honor those employees who achieve performance excellence in their respective division. Secondly, the celebration helps to inspire other employees who can see firsthand what their coworkers have achieved.

At this year's event, over the course of two days, 114 awards across 34 categories were presented to employees for exemplary service. \*



Lavonne C. Hall receives the American Ambulance Association AMBY Award for Employee Programs from President Mark Postma.

# Lights & Sirens Invitational Celebrates 10 Years of Helping Local Burn Survivors



For ten years, local burn survivors and their families have benefitted from proceeds raised through the Harvey L. Hall Lights & Sirens Memorial Invitational. This year's event was held on October 1 at the prestigious Stockdale Country Club.

His involvement with and support of local burn survivors goes back over 30 years with the inception of the Bakersfield Firefighters Burn Foundation. He was also a driving force in bringing the Grossman Burn Center to Bakersfield enabling thousands of families to have access to world-class burn care right here in Kern County.

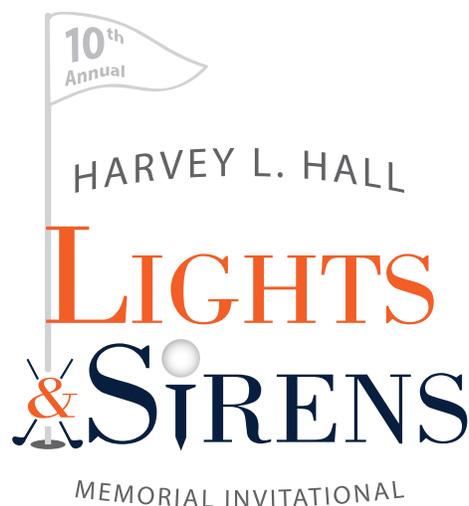
Wanting to do more, Hall organized the first Lights & Sirens Invitational in 2008, bringing together the EMS, public safety, and business communities.

Once again, this year's tournament didn't disappoint. After check-in, golfers enjoyed complimentary Bloody Mary's from RJ's, before heading over to the putting greens and driving range to warm up.

Before the shotgun start, they were

served a delicious tri-tip sandwich lunch grilled on the premises by NV Catering.

Afterward, Lavonne Hall welcomed everyone and expressed her appreciation to the golfers and sponsors, many of whom



have supported the tournament since the very beginning. "Harvey was deeply touched by the support of our local public safety and business community for this cause," she said. "Since its inception, the

Lights & Sirens Invitational has raised more than a half-million dollars!"

Trever Martinusen, representing the Bakersfield Firefighters Burn Foundation and Josh Dodson with the Kern County Firefighters Burn Survivor Trust took a moment to express how proceeds over the past ten years have enabled both organizations to provide financial resources and assistance to so many as they transition from surviving to thriving!

Funds raised from the tournament have enabled dozens of impacted families to attend the annual Family Campout, Champ Camp, and the Phoenix World Burn Congress. For many, attending such events is their first chance to interact and connect with others on their journey to recovery from a burn injury.

The golfers then headed over to their golf carts eager to start their rounds, while enjoying a near perfect day on the greens.

As the teams completed their games, they ventured over to BJ's Restaurant for the awards ceremony and prizes. \*

# A Personnel Note

by Krystal Mascarinas, human resources assistant

## Happy Birthday

09/01 Kristi Watkins	09/16 Brian Dumont	09/28 Benjamin McEnulty	10/19 Mollie Laguna
09/02 Colin Desmond	09/18 Makenzie Stevens	09/30 Heidi Hamstreet	10/19 Conlin Thomas
09/03 Christopher Simmons	09/18 Anthony Rodriguez	10/01 Dulce Olivas	10/19 Scott Walters
09/04 Jose Alcaide	09/18 Adam Carrisoza	10/02 Jeremy Stretter-Pack	10/21 Richard Guzman
09/08 Gabriel Trujillo	09/18 Vanessa Hankins-Khouli	10/04 Alexandra Foster	10/22 Faith Welton
09/08 Angela Salazar	09/19 Esther Silva	10/04 Eridin Sheffey	10/22 Sarah Dresser
09/08 Andy Calderon	09/21 Jaime Robles	10/05 Phaul Phillips	10/24 Joseph Van Dyke
09/08 Tim Wren	09/21 Jeff Bunn	10/06 Jesus Duran	10/24 Justin Moulton
09/08 Rod Castillo	09/22 Fernando Aguilera	10/07 Brenda Robinson	10/25 Jose Chacon
09/08 Mary Martinez	09/22 Ashley Martin	10/09 Manuel Martinez	10/26 Holly Arnold
09/09 Michael Hillard	09/23 Will Cassidy	10/10 Pedro Velasquez	10/27 Michelle Garretson
09/09 Heather Taylor	09/23 Blanca Llamas	10/10 Jordan Garcia	10/28 Benjamin Magana
09/09 Anthony Saccullo	09/24 Natasha Towns	10/12 Brandon Moor	10/29 Nancy Christensen
09/09 Peter Thomas	09/25 Kevin Johnson	10/12 Robert Brengartner	10/30 Thomas Freeman
09/10 Steven Mulder	09/26 Ruby Espinoza	10/13 Scott Morgan	10/30 Caitlyn Cain
09/11 Taylor Perrone	09/26 Juan Ramirez	10/13 Mary Hernandez	10/30 Tanner Elwood
09/11 Juan Alvarado	09/26 Casey Pinheiro	10/14 Karin Turek	10/30 David Puckett
09/12 Tyler Irish	09/27 Alfredo Campos	10/14 Joshua Stierwalt	10/30 Fred Bernal
09/13 Mrs. Hall	09/27 Ingrid Anderson	10/14 Ethan Alvarez	10/31 Desiree Deleon
09/13 Jamie Strader	09/28 Robert Tackett	10/17 Beau Budge	10/31 Joseph Greenwood
09/14 Matthew Fincher	09/28 Kyle Buxton	10/19 Larry Roberts	10/31 Sharon Scoggins
09/16 Nicole Lose			10/31 Kristina Harrison

## Welcome New Employees

08/07 Janette Caldron, EMT	09/18 Faith Welton, Communications Specialist
08/07 Richard Webb, EMT	09/18 Raul Depaz, Paramedic
08/07 Mark Gildez, EMT	09/24 Joe Emler, Paramedic
08/07 Jennifer Marrufo, Communications Specialist	09/24 Tim McCley, Paramedic
08/07 Lupe Oseguera, Communications Specialist	10/01 Blair Bodden, Paramedic
08/07 Katelyn Mendenhall, EMT	10/23 Taylor Ash, EMT
09/18 Jessika Gomez, EMT	10/23 David Chiu, EMT
09/18 Jennifer Grizzell, Communications Specialist	10/23 Patrick Orozco, EMT
09/18 Julianne Solano, Communications Specialist	
09/18 Joey Stephens, EMT	

## Display Your Company Pride for a Chance to Win!



If one of these belong to you, bring your registration to Administration and claim your prize! New employees...be sure to request yours from Human Resources!

**Founder & Publisher Emeritus**

Harvey L. Hall  
(1941 - 2018)

**President & CEO**

Lavonne C. Hall

**Vice President Corporate Operations**

John Surface

**Secretary-Treasurer Corporate**

**Financial Services**

Jackie Att

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Established in 1971, Hall Ambulance is the 9-1-1 paramedic provider for 88% of Kern County, California's population, including the communities of Bakersfield, Arvin, Lamont, Frazier Park, Tehachapi, Rosamond, Mojave, California City, Boron, Taft, Shafter, and Wasco.



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## Achieving Career Success



Dulce Olivas signs with an interpreter during filming for a video highlighting her job seeking assistance experience with America's Job Center which led to employment at Hall Ambulance Service, Inc.

America's Job Center recently profiled Business Office employee Dulce Olivas in a video testimonial about the program's KernEmploy-Ability, which is made possible through the Disability Employment Accelerator (DEA) grant.

After graduating from Bakersfield College last May with a major in American Sign Language, Olivas began working temporarily in the fields; however, it did not provide the job satisfaction she was looking for. She wanted to find a different type of employment that matched her education.

While attending the DEA program, Olivas learned about an internship opportunity at Hall Ambulance. At first, she panicked, because she thought, "Wait, I can't drive an ambulance," but was quickly put at ease upon learning the position as a general office scanner coordinator was administrative work.

Her enthusiasm and pride in the tasks given to her resulted in a full-time position being offered after the internship concluded.

In addition to scanning attachments

to customer accounts, she often assists the Medicare/Medi-Cal Department in verifying online eligibility and completes online verification of claim status.

Communication is streamlined with the use of an interpreter, when needed, as well as modern day technology through an app called AVA, which translates speech into words so that Olivas can read and then type her response. The employer/employee relationship between the Company and Olivas has been so positive

that Hall Ambulance was recognized with an Employer of the Year nomination at the annual HIRE Luncheon on October 16.

Although Olivas is the first deaf employee working in the Business Office, Hall Ambulance has been a longtime supporter of employing people with disabilities. Harvey L. Hall was the founder of the HIRE Committee, a community effort in Kern County to improve employment opportunities for people with disabilities. \*

Watch Dulce Olivas' video on YouTube at <https://bit.ly/2CNEj1T>